



Asian MobileNews Awards 2005

15th June 2005

Tower Club, Singapore

ABOUT THE AWARDS

In conjunction with Asia's leading magazine for mobile telecoms operators, the Asian MobileNews Awards 2005 will once again recognise the achievements of companies and business people as industry leaders. Independent and democratic, a Mobie is the only accolade that credits outstanding companies and individuals and is peer-selected.

The prestigious Asian MobileNews Awards 2005 ceremony will provide THE opportunity for exclusively invited guests to network and join in celebrating the high achievers of Asia's mobile businesses and personalities.

THE AWARDS PROCESS

Nomination

Asian MobileNews magazine asked participating companies to nominate their products and services for the respective awards. The Asian MobileNews editorial panel then shortlisted the finalists for each category based on market presence.

Voting

Voting coupons are published in the April to May '05 issues of the Asian MobileNews magazine. Only original voting coupons posted to Asian MobileNews are accepted for submission. Results will only be announced on the night of the awards ceremony on 15th June.

AWARD CATEGORIES

Mobile Operators

- 1. Mobile Operator of the Year, Hong Kong**
 - Hong Kong CSL
 - 3 Hong Kong
 - SmarTone
- 2. Mobile Operator of the Year, Taiwan**
 - Chunghwa Telecom
 - Far EasTone
 - Taiwan Cellular Corporation
- 3. Mobile Operator of the Year, India**
 - Bharti Tele-Ventures
 - Idea Cellular
 - Reliance Infocomm
- 4. Mobile Operator of the Year, Indo-China**
 - MobiFone (Vietnam)
 - MobiTel (Cambodia)
 - VinaPhone (Vietnam)
- 5. Mobile Operator of the Year, Indonesia**
 - PT Excelcomido Pratama
 - PT Indosat Tbk
 - PT Telkomsel
- 6. Mobile Operator of the Year, Japan**
 - KDDI Corporation
 - NTT DoCoMo
 - Vodafone K.K.
- 7. Mobile Operator of the Year, Korean**
 - KT Freetel
 - LG TeleCom
 - SK Telecom
- 8. Mobile Operator of the Year, Malaysia**
 - Celcom Malaysia
 - DiGi Telecommunications
 - Maxis Communications
- 9. Mobile Operator of the Year, Singapore**
 - M1
 - SingTel Mobile
 - StarHub
- 10. Mobile Operator of the Year, Thailand**
 - Advance Info Service (AIS)
 - TA Orange
 - Total Access Communication (DTAC)
- 11. Mobile Operator of the Year, Philippines**
 - Globe Telecom
 - Smart Communications
 - Sun Cellular
- 12. Mobile Operator of the Year, China**
 - China Mobile
 - China Unicom
- 13. Asian Mobile Operator of the Year**
 - Operator with the most votes from the individual country level
- 14. Best Mobile Operator Marketing Campaign**
 - DiGi Now! Future Fast Forward (DiGi Telecommunications)
 - Reliance IndiaMobile R World (Reliance Infocomm)
 - 3loGy (SingTel Mobile)
- 15. Most Innovative Mobile Operator Service**
 - Globe G-Cash (Globe Telecom)
 - myMaxis music portal (Maxis Communications)
 - Star Mobile (New World Mobility)
- 16. Mobile Operator CEO of the Year**
 - Dato Jamaludin Ibrahim (Maxis Communications)
 - Lim Chuan Poh (SingTel Mobile)
 - Napoleon L. Nazareno (Smart Communications)
 - Sunil Bharti Mittal (Bharti Tele-Ventures)
- 17. Hall of Fame Award**

Mobile Phones

- 1. Best Mobile Phone Ad Campaign**
 - Motorola MotoRazr V3 ad
 - Nokia "Distinctly Bold" ad
 - Siemens "But how can you measure style?" S65 ad
- 2. Best Mobile Phone Application**
 - LG - Mecca Indicator (F7100)
 - Nokia - Photobase/Drawing Board (7710)
 - Pantech - Fingerprint recognition (GI100)
- 3. Best Mobile Phone Design**
 - Motorola RAZR V3
 - Nokia 7280
 - Samsung SGH-E800C
- 4. Best Business Mobile Phone**
 - Motorola A1000
 - Nokia 9500
 - O2 Xda II Mini
- 5. Best Email-enabled Mobile Phone**
 - BlackBerry 7100g
 - Nokia 9500
 - Siemens SK65
- 6. Best 3G Mobile Phone**
 - Huawei U626
 - LG U8120
 - Nokia 6630
 - Sony Ericsson Z800i
- 7. Best Entertainment Mobile Phone**
 - Motorola E680
 - Nokia 7710
 - Sony Ericsson K500i
- 8. Best Entry-level Mobile Phone**
 - Nokia 2650
 - Samsung SGH-X430
 - Sony Ericsson J200i
- 9. Most Fashionable Mobile Phone**
 - LG A7150
 - Motorola RAZR V3
 - Siemens SF65
- 10. Best Female Mobile Phone**
 - Nokia 7270
 - Samsung SGH-E800C
 - Siemens SL65
- 11. Most Innovative Mobile Phone**
 - Motorola RAZR V3
 - Nokia 7280
 - Samsung SGH-P730C
- 12. Best PDA Phone**
 - Nokia 9300
 - palmOne Treo 650
 - Sony Ericsson P910i
- 13. Best Youth Mobile Phone**
 - Nokia N-Gage QD
 - Siemens M65
 - Sony Ericsson K500i
- 14. Mobile Phone of the Year**
 - LG U8120
 - Motorola RAZR V3
 - Nokia 7710
 - Samsung SGH-D500C
 - Siemens SK65
 - Sony Ericsson K700i

ASIAN MOBILENEWS AWARDS 2005 CEREMONY

In its 2nd year, the Asian MobileNews Awards provides the perfect setting for Asia's top telecommunications executives to gather and share tried and tested business processes in the ever-changing mobile telecommunications market.

The awards' ceremony will attract some 100 executive-level attendees from a myriad of service providers and operators from the Asian telecoms sector to applaud and praise the excellent accomplishment of individuals and companies whose efforts have seen most growth in terms of revenue and profit margin for the past year.

ASIAN MOBILENEWS AWARDS 2004 CEREMONY



In 2004, the awards ceremony attracted some 100 executive-level attendees from a myriad of service providers and operators from the Asian telecoms sector together. It witnessed the rare gathering of five CEOs from the region's operators.

The Asian MobileNews Awards 2004 featured a keynote speech from Hutchison Telecommunications Hong Kong's Managing Director Mrs Agnes Nardi.

High-level attendees also included SingTel's Mobile CEO Mr Lim Chuan Poh, who received the Asian Mobile Operator of the Year Award. Globe Philippines President Mr Gerardo C Ablaza Jr. and Maxis Malaysia CEO Dato' Jamaludin Bin Ibrahim were also present to receive key operator awards.

Global and regional executives from Motorola, Nokia, Philips, Samsung, Siemens and Sony Ericsson were also presented at the ceremony to receive their respective awards in the handset categories.

CONTACT US

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